

SIETAR Europa Congress 2007 in Sofia, Bulgaria
April 25th-29th, 2007

East, West, North and South: Culture's Influence on Economy, Politics, Ecology, and Religion

THURSDAY 26.04.2007

Hour	Diversity Works	Berlitz	Hall 3	CultureWaves	Hall 5	Richard Lewis	ArgonautOnline
	Intercultural Theory and Research	Methods of Intercultural Training	Cultural Diversity in Multicultural Societies	Cultural Diversity in the Corporate World	Intercultural Training in Business Settings	Intercultural Training in Educational, Social & Development Work	Special Focus Eastern Europe
09.00 09.45	Ingemar Torbiörn Some thoughts on the relevance of psychology for the efficiency of inter-cultural training.	Doug MacDonald, Daniel J. Kealey The Role of Cross-Cultural Training in Contributing to the Success of International Projects: Is there a Need for a New Approach to Training?	Karnaukhova Oxana Multiculturalism as the paradigm of the postcolonial development: the Russian glance at the British multicultural model	Melville Petrie The Influence of China and UKs' Cultures on Doing Business	Eun Y. Kim Managing Asian Cultural Diversity	Lucy Linhares, Laurence Sicot Diversity Map: A Tool to Help Corporations and Ngos to Successfully Implement Diversity Policies	Wim Swaan Intercultural relations <i>including</i> Central Eastern Europe: An identity negotiation perspective
10.00 10.45	Nigel Ewington, David Trickey What competencies make international managers effective? - comparing the priorities of 125 interculturalists to 1600 managers in the field	<i>Workshop</i>	Tzvetana Guerdjikova Managing cultural diversity: the Canadian experience	Paul Westlake Cross-Cultural Colours	Aneta Dimitrova Sweet Europe (Exploring diversity through labeling of sweets)	Alison Gourvès-Hayward, Fionnuala Kennedy, Vanessa Simpson, Aleksandra Sudhershnan The Intercultural Dimension of the Language On-Line Project (LOLIPOP). How interculturally competent are you?	Eva Gordon-Smith Motivating Forces and Challenges of Global Business Teams (GBTs) with reference to the Czech Republic

Hour	World Work	Berlitz	Diversity Works	Culture Waves	Hall 5	Richard Lewis	ArgonautOnline
11.15 12.00	Michael Minkov Pride and Self-Consistency Predict Cross-Cultural Differences in School Performance, Suicide Rates, and Religiousness	Layla Al Al Bloushi, Abdulhamied Alromaithy, Dianne Hofner Saphiere Creating Cultural Bridges with Gulf Arabs	Matthew Hill Muslims in a Christian World. Assisting Pakistani professionals coming to the UK	Ute Clement, Gerhard Krejci Intercultural Team Development – a practical application	Marine Tunyan '3C and K' model in multicultural companies	Betse C. Esber Intercultural Communication and Education in Multicultural Societies	Priya Abraham, Elisabeth Cassels-Brown Looking in a distorted mirror: Western European mis-perceptions of Central and Eastern European managers.
12.15 13.00	Judit Hidasi Intra-cultural Diversity - Japan at the beginning of the 21 st century	Dine Brinkman, Marjan Wink How to assess Intercultural Competence?	Katharina Storch The experiences of Polish migrant women in Ireland and their socio-cultural adjustment to Irish society	Rebecca Sprengel Cross Cultural Coaching	Petr Podlesak, Eliska Kubickova Cultural Aspects of Czech Beer Advertising	Susana Gonsalves Psychosocial dynamics of intercultural learning: A review of research with implications for education	Marjeta Novak Why do 'proven' interactive training methods sometimes fail in Central & Eastern Europe: an insider's perspective
15.00 15.45	Pascale Sztum Are Indigenous Researchers Always Helpful in Reducing the Foreign Researcher's Cultural Bias?	Shawn Simpson The IDEA project - a case study on intercultural teamwork in the creation of EU proposals.	Roger Bell Multiculturalism in today's environment: will it ever be the same?	Richard Cook Key Competencies for Intercultural Training in a Business training & Development Context		Wei Ju Liao, Robert Johnson Can cross-cultural training make matters worse? Lessons to be learnt from an empirical study of sojourners in Taiwan	Haiganush Silgidjian, Sonya Karabeliova, Encho Gerganov, Yulian Genov The Growing Value of the Uncertainty Avoidance: The Actual "Anchor" of National Culture in Bulgaria

<p>15.45 16.30</p>	<p>Nancy Caldwell Potential Dangers of Inter-culturalism. A Creative Look</p>	<p>Richard Fay, Susan Brown, Milena Katsarska, Diane Slaouti Developing awareness of the richness and challenges of computer-mediated intercultural communication</p>	<p>E. Banús, N. Arbizu, M. C. Barcenilla, C. Dobrescu, S. Gurbindo, Á. Rosa, D. Ruiz-Villa Cultural infrastructures' influence on the economic, social and cultural development: some examples of the Spanish situation</p>	<p><i>Workshop</i></p>		<p>Nguyen Phuong-Mai A Culturally Appropriate Model for Cooperation</p>	<p>Plamen Makariev, Tsvetan Davidkov Power Distance – Legitimacy or Coercion. The Case of Bulgaria</p>
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FRIDAY 27.04.2007

Hour	World Work	Berlitz	Diversity Works	Culture Waves	Hall 5	Richard Lewis	ArgonautOnline
	Intercultural Theory and Research	Methods of Intercultural Training	Cultural Diversity in Multicultural Societies	Cultural Diversity in the Corporate World	Intercultural Training in Business Settings	Intercultural Training in Educational, Social and Development Work	Special Focus Eastern Europe
9.00 13.00	SIETARs Humanitarian Issues and the Intercultural Community						9.00- 11.00 Intro into Intercultural Communication and Training (Seminar in Bulgarian)
15.00 15.45	Nathalie van Meurs Culture's impact: multi-level thinking and perspective taking <i>Workshop</i>	Mijnd Huijser The Cultural Advantage. Reconciling the Work of Hofstede and Trompenaars in a New Model <i>Workshop</i>	FILM "Bride Kidnapping in Kyrgyzstan" by Petr Lom, 2004	Zarine Jacob Global Coaching – a practitioner's view from the field	Carolyn Feuille A Competency Approach to Developing Culturally Intelligent Leadership <i>Workshop</i>	Bettina Strewe Adult Education in Macedonia as an important factor for cultural rethinking: how to encourage people to practice democracy and tolerance.	Ellen Greenberg, Serguey Ivanov, Krassimir Goranov Racism in Post-Communist Bulgaria: The Case of the Roma
15.45 16.30				Hannah S. Wilder, Sabine Amend Coaching Executives for the Four Directions: Leading Change in a Complex Multicultural World		Margret Steixner Learning between cultures: Relevance and potential of Intercultural Coaching in the field of development work	Ludmilla Andreeva, Sonya Karabeliova Sex Role and Ethnic Stereotypes of the Young Adults in Bulgaria

SATURDAY 28.04.2007

Hour	World Work	Berlitz	Diversity Works	Culture Waves	Hall 5	Richard Lewis	ArgonautOnline
	Intercultural Theory and Research	Methods of Intercultural Training	Cultural Diversity in Multicultural Societies	Cultural Diversity in the Corporate World	Intercultural Training in Business Settings	Intercultural Training in Educational, Social and Development Work	Special Focus Eastern Europe
09.00 09.45	Juliana Roth Ethical considerations for intercultural trainers	Cynthia Livingston, Joanne Zitek Conflict Resolution Isn't Enough. Insights and Skills for Managing Conflict	Christina Laib Like an English man in New York: A Chinese Student in Germany	Patrick Schmidt The Invisible Mindsets of Americans, Germans and Austrians — Decoding culture in communication	Laurence Sicot, Natalie Lutz French and American Perceptions of Leadership in Corporations	Anne-Claire Frank, Julien Keruhel Building bridges between generations: Young SIETAR and the SIETAR Galaxy. What to do with this youth organization?	Adrienne Rubatos, Rudolf Bildhauer Intercultural work at the very heart of the business (Mixed top management team within German automotive industry in Romania)
10.00 10.45	Ruth Mastron Human Rights, Cultural Wrongs		Ciarán Dunne Managing cultural diversity in higher education - A qualitative exploration of intercultural communication from the perspective of host culture students in an Irish University	Anne-Claire Geffroy-Chêne, Nathalie Kleinschmit From managing differences to Reaching Full Potential: a new approach to respond to our clients' and participants' evolving needs	Barbara Czarnecka Values in printed advertising from the UK and Poland. Are Hofstede's and Trompenaar's frameworks useful in marketing?		
		<i>Workshop</i>					

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11.15 12.00	Joseph Shaules The <i>Deep Culture Model</i> – Understanding Hidden Barriers to Intercultural Adaptation	Mark Manners Overcoming social anxiety in intercultural situations using Cognitive Behavioural Techniques	FILM “Fatal reaction Moscow” , 2000 + “Mumbai”, by Marijke Jongbloed 2	Josef R. Erbler, Daniela Molzbichler Clash of Religions? About the Interdependency between Religion and Culture	Anne Mette Christiansen, Rikke Kolbech Scandinavian Management in a Polish Setting	Maria Borger Teaching Cross-Cultural Perspectives in the Arabian Gulf	Tanya Chavdarova Between West and East or between North and South? (The case of Bulgarian Business Culture)
12.45 13.00	Florence Bourdon View Of Culture In Aspects Of Human Development	<i>Workshop</i>	Q&A with director	<i>Workshop</i>	Robert Spenser Stereotypes, Self-stereotypes and Looking in the Mirror: What Japanese Are Taught About Working Abroad	Nilly Venezia, Avi Sharfman Educators as Social Leaders in a Multicultural Society	Jaroslav Svetlik The Single European Market - Opportunities and Threats for Newcomers. Newcomers - Opportunities or Threats for the Single European Market?
15.00 15.45	Cheryl Caesar The Dance of Time and Space: Chronotopes	Angelika Plett, Liane Dannenberg-Schuetze The Intercultural Conflictstyle Inventory (ICS) in Action	FILM “Georgy and the Butterflies’ by Andrey Paounov, 2004	Patrick Boylan Intercultural understanding and the Pope's lecture in Regensburg		Natalia Eernstman Stimulating Interaction Between Teachers and Parents in a Multicultural Setting	Irina Perianova PC – The Case of the Vanishing Trust?
15.45 16.30	José Pascal da Rocha Negotiating the “Other” - Towards an Analysis and Theories of Interculturalism	<i>Workshop</i>	Q&A with director	Jasmin Mahadevan Beyond Culture: Why the Interpretative Anthropological Approach to Global Interactions is So Important.		Georgiadis Fokion, Zisimos Apostolos, Efstathiou Ioannis School leadership professional development on anti-racism and social justice: the Greek case	Gyulnara Arutchyan Cultural Diversity as a component of European identity